



## 5 Ways to Boost Engagement with Canvas Studio

## **Turn Content into Conversation**

There is perhaps no better tool to enhance learning than video. But "watch and learn" isn't enough — students need to discuss and interact, and educators need to gauge understanding. Enhance video learning with Canvas Studio and these five strategies.

Turn Passive Watching into Active Learning

Adding layers of engagement within videos encourages interaction. Embedding as-you-watch quizzes, inline comments, and annotations mean students can actively learn rather than passively watch. No more blank stares hoping it's all sinking in.

Reach All Learners with One-Click Captioning

Captioning not only meets accessibility requirements, it also ensures students of all learning styles can consume content the way they prefer. In Canvas Studio, educators can easily create auto-captions in 19 languages.

Guide Instruction with Rich Multimedia

Use videos in unexpected ways — overview a new unit, explain a rubric, answer a student question with a screencast, or break up text-heavy discussion boards with video responses. Guiding instruction with multimedia offers a rich, engaging experience for students.

Streamline Teaching with Less Clicks

Spend more time creating and less time managing files on multiple platforms. Access, create, upload, and interact with video assets for your entire institution, all within Canvas LMS. Simplifying the creative process means more time for what matters most — teaching and learning.

**5** Prompt Deeper Thinking

Intentionally designed videos transform students from absorbers of information to active participants. Prompt deeper thinking with preloaded questions and video-based discussion, measure understanding with robust analytics, and seamlessly submit progress into the Gradebook.

## The Tools You Need on the Platform You Love.

Canvas Studio offers the tools to create highly interactive videos to boost student engagement. Request a free demo to take your classroom's video learning to the next level.



